



PO Box 204, 140 South 1st Avenue, Chiloquin, Oregon 97624

PRESS RELEASE: Chiloquin Visions in Progress Unveils Five-Year Strategic Plan under New Leadership

Chiloquin, Oregon – January 23, 2024

Chiloquin Visions in Progress (CVIP) is proud to announce the adoption of its comprehensive five-year strategic plan, a comprehensive roadmap for the organization's future. Under the guidance of the newly appointed Executive Director, Robert Cowie, CVIP is set to embark on a transformative journey that aligns with its steadfast commitment to serving and uplifting the Chiloquin community.

Strategic Imperatives: Building a Strong Foundation for Community Impact

- CVIP's primary focus is to fortify its organizational structure, ensuring resilience, financial solvency, and preparedness for the future. These initiatives collectively position CVIP to thrive in the face of future challenges.
- CVIP is dedicated to serving the Chiloquin community through its endorsed programs. The organization will diligently evaluate, structure, and allocate resources for initiatives supporting artistic community, community safety, economic development, education, youth activities, and natural resources.
- CVIP recognizes the importance of collaboration and aims to engage with diverse groups and organizations that serve the Chiloquin and the surrounding communities. By fostering and strengthening these relationships, CVIP seeks to enhance collaborative efforts for the advancement of the community.

John Rademacher, CVIP President: *"Last year the CVIP board of directors completed an organizational self-assessment. We then interviewed three quality applicants to replace retiring executive director Bill Wilkins. Robert was chosen due to his background expertise, his knowledge of our organization's strengths and weaknesses, and his commitment to the continued progress of the Chiloquin community."*

Robert, alongside his wife Kimberly, became residents of Chiloquin in 2017, bringing with them a wealth of experience and a commitment to community development. Robert has over two decades of invaluable experience, previously serving at Sony Electronics in various capacities, including VP of Customer Insight, Director of Engineering, and program management. In November 2020,



From left to right: Faith Wilkins - Board Secretary, Larry Dugger - Board Treasurer, Robert Cowie - Executive Director, John Rademacher - Board President

Robert Cowie was elected to the Chiloquin City Council, further solidifying his commitment to the local community. Additionally, he serves as a board member of the League of Oregon Cities (LOC).

Robert Cowie, Executive Director, CVIP: *"I am thrilled to take on the role of Executive Director at CVIP. Together with the dedicated team and the Chiloquin community, we will work towards realizing the goals outlined in our five-year strategic plan."*

CVIP's five-year strategic plan reflects its dedication to making a lasting and positive impact on the Chiloquin community. The organization looks forward to the collective effort of its members, partners, and stakeholders in achieving these ambitious goals.

For media inquiries, please contact:

John Rademacher

President, CVIP Board of Directors

haserad@centurylink.net